ORDER

Orders Order / Rev: 50492 09797647 Alt Order #: NFIB Product Desc: **CBS 47** Estimate: 08/21/12 - 09/05/12 Flight Dates: Primary AE: Millennium Los Angeles 08/20/12 / 08/20/12 Sales Office: Original Date / Rev: **MNAT** Order Type: CIA - O Sales Region: National **Target Enterprises** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 15260 Ventura Blvd. Suite 1240 EOM/EOC Sherman Oaks, CA 91403 Agency Commission: 15% Advertiser Name: National Federation of Independent Bı A35+ New Business Thru: Demographic: **Product Codes:** Issues/Propositions Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-ISS, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	12	\$8,650.00	\$7,352.50
08/27/12	09/05/12	18	\$13,400.00	\$11,390.00

Totals

Month	# Spots	# Spots Gross Amount		Rating
August 2012	12	\$8,650.00	\$7,352.50	0.00
September 2012	18	\$13,400.00	\$11,390.00	0.00
Totals	30	\$22,050.00	\$18,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total		
CBS 47	41%	\$22,050.00		
Market	100%	\$53,780,49		

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	59%	\$31,730.49
WAWS	0%	\$0.00
MCM1	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	08/21/12	08/24/12	Action News @ 5	CM	5:00 PM-5:	30 PM - TWTF	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
			Action News @ 5	р								
NEWS												
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2	20/12	08/26/12	- TWTF	3	\$700.00	0.00						
E 2 WTEV	08/27/12	08/31/12	Action News @ 5	CM	5:00 PM-5:	30 PM MTWTF	:30	5	\$700.00 P-2	0.00 NM	5	\$3,500.00
			Action News @ 5	р								
NEWS												

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Order / Rev: 50492 Advertiser: National Federation of Independent Busi

Alt Order #: 09797647 Product Desc: NFIB CBS 47

Flight Dates: 08/21/12 - 09/05/12 Estimate:

Week: 08/20/12

08/26/12

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 2 WTEV 08/27/12 08/31/12 5:00 PM-5:30 PM MTWTF--:30 \$700.00 P-2 0.00 NM \$3,500.00 Action News @ 5p СМ Action News @ 5p **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--09/02/12 Week: 08/27/12 \$700.00 0.00 E 3 WTEV 09/03/12 09/05/12 Action News @ 5p 5:00 PM-5:30 PM MTW----:30 \$700.00 P-2 0.00 NM \$700.00 CM Action News @ 5p **NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/03/12 09/09/12 MTW- - - -\$700.00 0.00 6:00 PM-6:30 PM - TWTF- -\$700.00 P-2 E 4 WTEV 08/21/12 08/24/12 0.00 NM Action News @ 6p CM :30 \$2,800.00 Action News @ 6p **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -Week: 08/20/12 08/26/12 4 \$700.00 0.00 E 5 WTEV 08/27/12 08/31/12 Action News @ 6p СМ 6:00 PM-6:30 PM MTWTF--\$700.00 P-2 :30 0.00 NM \$3,500.00 Action News @ 6p **NEWS End Date** Weekdays Spots/Week Start Date Rate Rating MTWTF--Week: 08/27/12 09/02/12 \$700.00 0.00 E 6 WTEV 09/03/12 09/05/12 Action News @ 6p СМ 6:00 PM-6:30 PM MTW- - - -:30 \$700.00 P-2 0.00 NM \$700.00 Action News @ 6p **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating MTW- - - -Week: 09/03/12 09/09/12 \$700.00 0.00 E 7 WTEV 08/21/12 08/24/12 M-F Action News @ 11pCM 11:00 PM-11:35 PN-TWTF--:30 \$800.00 P-2 0.00 NM \$2,400.00 M-F Action News @ 11p **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 - TWTF- -\$800.00 0.00 E 8 WTEV 08/27/12 08/31/12 M-F Action News @ 11pCM 11:00 PM-11:35 PMTWTF--\$800.00 P-2 .30 0.00 NM \$3,200.00 M-F Action News @ 11p **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--09/02/12 \$800.00 Week: 08/27/12 0.00 E 9 WTEV 09/03/12 09/05/12 M-F Action News @ 11pCM 11:00 PM-11:35 PMTW- - - -:30 \$800.00 P-2 0.00 NM \$800.00 M-F Action News @ 11p **NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/03/12 09/09/12 MTW- - - -\$800.00 0.00 E 10 WTEV 08/26/12 09/02/12 **CBS** Sun Morning СМ 9:00 AM-10:30 AM----- S 1 \$1,000.00 P-2 0.00 NM .30 \$2,000.00 2 **CBS Sun Morn News CBS SUNDAY MORNING** Weekdays Spots/Week **End Date** Start Date Rate Rating Week: 08/20/12 08/26/12 \$1,000.00 0.00 Week: 08/27/12 09/02/12 ----S 1 \$1,000.00 0.00 E 11 WTEV 08/26/12 08/26/12 Face the Nation 10:30 AM-11:00 AN----S CM :30 \$350.00 P-2 0.00 NM \$350.00 Face the Nation FACE THE NATION Start Date Spots/Week **End Date** Weekdays Rate Rating

\$350.00

0.00